



AUGUST/SEPTEMBER 2005

Our 25th Anniversary!

# The Learning Annex®

## How to Become a Special Events or Party Planner with the Founder of JoonBug Productions! *It's Fun and You Can Make Great Money!*



**Ariana Gordon**

Are you one of those people who have planned a birthday party, Wedding, Bar/Bat Mitzvah, or Anniversary Party and thought to yourself I wish I could do this for a living? Or are you currently working for someone else planning events and want to give it a try on your own? Or maybe you have never done anything having to do with events before but just think that you have the drive, desire and curiosity to actually do it! Well then this is the class for you.

The class will include:

- How to break into the business
- Different Types of Events
- How to attract clients
- Tips on setting up your own business
- Venue Selection
- How to plan your budget
- The "real deal" on what's involved behind the scenes
- Knowledge you "must have" to be successful
- And more....

*Ariana Gordon is the founder of JoonBug Productions, an interactive marketing and media company. She has also worked in event planning for Arista Records and The Miami Project.*

**Course 559B**

**Sec. BU**

**Sep. 13**

**6:45-9:30pm**

**Member online fee \$49<sup>99</sup> / Online fee \$54<sup>99</sup>**

**Member course fee \$54<sup>99</sup> / Course fee \$59<sup>99</sup>**