



Date: Monday, April 12, 2010  
Host: New York Institute of Technology,

Ariana Gordon Stecker and Melissa Raskin, co-founders of Iris Fields Inc., an event planning and marketing firm based out of New York City, formed a panel to discuss topics such as event planning, women in business and entrepreneurship. They discussed topics such as: how to start your business, what you need to know to run a successful business, and how to break into the world of event planning

